

# Katherine Iorio

## Profile

An innovative and ever-curious designer with a creative, yet attentive eye. Has dynamic experience spanning graphic design, motion design, and UX/UI. Currently expanding expertise through ongoing self-education in web development. Passionate about transforming ideas into compelling visuals that resonate with audiences.

732-998-3079

Katiorio1999@gmail.com

Katherineiorio.com

Linkedin.com/in/katherine-iorio

332 McKinley Place  
Avon-By-The-Sea, NJ 07717

## Education (MS, BA)

### Quinnipiac University

Master of Science,  
*Interactive Media and Communications*

Bachelor of Arts,  
*Graphic and Interactive Design*

### Udemy

The Web Developer Bootcamp 2023  
(Active)

## Design Skills

Adobe Illustrator	User-Centered Design
Adobe Photoshop	Motion Graphics
Adobe InDesign	Infographic Design
Adobe After Effects	Branding
Adobe Premiere Pro	Figma
Web Design	Typography
UX/UI Design	Copywriting

## Web Development Skills

HTML  
CSS  
JavaScript  
GitHub  
Responsive Design

## Soft Skills

Problem Solving	Creativity
Learning Mindset	Communication
Collaboration	Adaptability
Attention to Detail	Time Management

## Professional Experience

### Graphic Designer | Feb 2022 - Present (2 years, 3 months) *Lucky 21 Partners*

Create promotional content for apparel sold on Amazon, including A+ content design, image retouching, infographic creation, video editing, and social media management. Design top-tier e-commerce experiences, elevating brand creativity, and boosting conversions through user-centric design. Collaborate closely with creative directors and brand managers to conceptualize designs, leveraging client assets to create captivating marketing visuals.

### Marketing Designer | April 2022 - Present *Iorio Plastic Surgery & Medspa - Freelance*

Produce comprehensive marketing materials for a medspa, including email campaigns, print materials, business cards, and social media posts.

### Graphic Design Intern | Dec 2020 - Feb 2021 (3 months) *Tia Cibani Kids LLC*

Participated in the design of marketing materials and packaging; retouched product and campaign photos; assisted with campaign photo shoots; and created look book for next collection for small fashion brand.

### Print Designer | Jan 2022, April 2023 *Kitchen 35 - Freelance*

Designed signage, handout advertisements, and menus for a local restaurant.

### Independent Logo Design Consultant | May 2020 *Sea Girt Conservancy - Freelance*

Created a custom brand logo for a local non-profit environmental organization.